

QP CODE: 20100803



Reg No :

Name :

BBA DEGREE (CBCS) EXAMINATION, MARCH 2020

Fourth Semester

Bachelor of Business Administration

Complementary Course - BA4CMT19 - BASIC INFORMATICS FOR MANAGEMENT

2017 Admission onwards

D96C3750

Time: 3 Hours

Marks: 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Discuss about
(1) Formula bar (2) Name Box
2. What is a Cell in Excel? How can we edit the contents of a Cell?
3. Explain about Workbook in Excel.
4. Discuss about Relative cell referencing mode in Excel with an example.
5. Explain the functions - SQRT and PRODUCT
6. Explain logical functions AND and OR with suitable examples.
7. Explain the importance of accounting.
8. State any four advantages of computerised accounting
9. How to delete a group?
10. What do you meant by inventory features in Tally?
11. What is Receipt voucher?
12. How to display the balance sheet?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What is meant by spreadsheet? Explain the features of spreadsheet.





14. Write a short note on (a) Formatting a number (b) Formatting a date
15. Explain how Intersheet referencing is done in Excel workbooks and worksheets.
16. Briefly explain the following : (1) Bar Chart (2) Radar Chart (3) Area Chart (4) Stock Chart
17. Differentiate between manual and computerised accounting systems.
18. Illustrate the process of recording transaction in Tally ERP 9
19. How will you alter a Stock item in Tally?
20. Briefly explain about the financial statements.
21. How to print reports and documents in Tally?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Write an essay about Worksheet and Workbook in Excel.
23. What are operators in Excel ? Explain different types of operators in Excel.
24. What is computerised accounting? Discuss the various characteristic of computerised accounting system?
25. How to create a company in Tally ERP 9?

(2×15=30)



QP CODE: 20100804



Reg No :

Name :

BBA DEGREE (CBCS) EXAMINATION, MARCH 2020

Fourth Semester

Bachelor of Business Administration

Complementary Course - BA4CMT20 - CORPORATE LAW

2017 Admission onwards

BCA0E11D

Time: 3 Hours

Marks: 80

Part A

*Answer any **ten** questions.*

Each question carries 2 marks.

1. Define 'lifting the corporate veil'.
2. What is object clause?
3. What do you mean by the 'doctrine of constructive notice'?
4. Define prospectus.
5. What do you mean by alternate Director?
6. What do you mean by extra-ordinary general meeting ?
7. State the different kinds of winding up.
8. Who is Provisional liquidator?
9. Define the term partnership at will.
10. Define partnership deed.
11. Who is nominal partner?
12. Define CPCB and SPCB.

(10×2=20)

Part B

*Answer any **six** questions.*

Each question carries 5 marks.

13. What are the various documents to be filed with the registrar for the purpose of incorporation of a company?





14. Distinguish between a company and a partnership.
15. Describe the different types of companies.
16. What are the Qualifications and disqualification of a director?
17. State the liabilities of a director.
18. What are the different modes of voluntary winding up? Explain.
19. Who is a Contributory ? What is the extent of his liability?
20. Explain the nature and features of Limited Liability Partnership.
21. Explain the measures to prevent and control water pollution under the Water (Prevention and Control of Pollution) Act, 1974

(6×5=30)

Part C

Answer any two questions.

Each question carries 15 marks.

22. Define Articles of Association and explain its contents. Give the differences between Memorandum and Articles of Association.
23. Define resolution . Explain the different types of resolutions passed by a company at the general meeting.
24. What is the procedure for voluntary winding up? Explain the consequences of winding up.
25. What is the procedure for the registration of a partnership firm? Discuss the consequences of non-registration of a firm.

(2×15=30)



QP CODE: 20100802



Reg No :

Name :

BBA DEGREE (CBCS) EXAMINATION, MARCH 2020

Fourth Semester

Bachelor of Business Administration

Core Course - BA4CRT18 - ENTREPRENEURSHIP

2017 Admission onwards

08439BA7

Time: 3 Hours

Marks: 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Who is an entrepreneur?
2. Define organising?
3. What do you mean by economic development?
4. Discuss the need for edp?
5. Write a note on District Industries Centres(DIC)?
6. What are magnitude - oriented classification?
7. What do you mean by ABC opportunities?
8. Why registration is necessary for SSI units?
9. Mention ancillary units?
10. Define external sickness of an industry?
11. What is screening of project ideas?
12. Explain project appraisal?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the suggestions for the growth of women entrepreneurs in India?
14. Define target groups?Describe important target groups for the edps?





15. Name any three institutions conducting edps?
16. What are the role of technological factors in project selection?
17. Explain loan term loans?
18. Write a note on NIESBUD?
19. Mention the symptoms of sickness in SSIs?
20. Explain the sources of business ideas?
21. State the planning commission guidelines for formulating project report?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe different types of entrepreneurs?
23. Discuss the legal requirements for the establishment of a new enterprises?
24. Differentiate between small,medium and large scale enterprises?
25. Describe different problems faced by the entrepreneurs in India?

(2×15=30)





QP CODE: 20100801



Reg No :

Name :

BBA DEGREE (CBCS) EXAMINATION, MARCH 2020

Fourth Semester

Bachelor of Business Administration

Core Course - BA4CRT17 - MANAGERIAL ECONOMICS

2017 Admission onwards

7E02C4DB

Time: 3 Hours

Marks: 80

Part A

*Answer any **ten** questions.*

Each question carries 2 marks.

1. What is micro economics?
2. Give any two difference between business economics and pure economics.
3. RBI act as a Leander of last resort. Comment.
4. What is OMO?
5. Mention any two objectives of the fiscal policy.
6. What is market demand?
7. What is law of demand?
8. What do you mean by unit elasticity of demand?
9. Define production function.
10. Mention different types of price leadership.
11. State four features of perfectly competitive market.
12. What do you mean by kinked demand curve?

(10×2=20)

Part B

*Answer any **six** questions.*

Each question carries 5 marks.

13. Briefly analyse the significance of business economics.
14. Write a short note on the phase of depression.
15. Write out the advantage and disadvantage of socialism.





16. Describe the fiscal measures to control inflation.
17. Briefly explain the different forms of utility.
18. Discuss consumer surplus under utility analysis.
19. Define Iso quants. What are it's properties?
20. What do you know about skimming pricing policy?
21. Explain different types of market classifications.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Discuss the application of economic theories in decision making.
23. Enumerate various phase of Business cycles. Explain it's major causes.
24. Define elasticity of demand. Explain it's various classifications.
25. Analyse the important pricing policies used by the managerial economist in an organisation.

(2×15=30)

